



Leadership Program Benefits

- Highlighted on Eligible Financial Institutions Lists as a “Leadership Institution”
- Featured prominently on www.maiolta.org
- Active link from IOLTA committee website to financial institution’s website
- Highlighted and recognized in regular communications to attorneys and law firms, such as in state, local, and specialty bar association newsletters, etc
- Financial institution’s social media presence promoted, mentioned in IOLTA Committee social media posts
- Letter to attorneys who open new IOLTA accounts advising them of the institution’s Leadership status
- Highlighted in communications to newly admitted attorneys
- CRA related data provided upon request
- Promoted and featured at state, local and specialty bar association meetings and events
- Customized recognition can be developed for individual financial institutions

Leadership Bank Requirements:

- To be eligible for the above benefits, financial institutions must complete the attached enrollment form and agree to pay a net yield of 75% of the Federal Funds target rate, or 1.00 % APR, whichever is higher, on all IOLTA funds.
- Leadership bank participation is voluntary for financial institutions and can be changed at any time upon notice to the committee and an approved compliance submission.

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